

10th Forum for Innovation Bucharest, October, 26-27, 2017

Venue: Parliament Palace, Bucharest,
Hall: I. C. Bratianu

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Innovation and entrepreneurship - pave the way for enterprises with great added value and competitiveness

Motto:

It is not enough to know

Have and apply

A theory must be checked

It is not enough to want

Have and do

A fact to be proved

A truth must be lived!

Make it simple but not simplistic!

Johann Wolfgang von Goethe

Alan Spence

Albert Einstein

The knowledge has become today's key resource and tomorrow's main hope for a sustainable development. For creating economic value and social prosperity, production research has to generate knowledge sensitive to society's needs and transferable "just in time" to the economic environment by innovative solutions for products and processes.

We launched the Forum for Innovation with the goal of pushing innovation and growth research in new directions, all while keeping an eye on the necessities and the practical implications for people running actual companies.

The goal of the Forum is to discover, develop, and disseminate best practice, robust, accessible, applied theory in the areas of innovation and general management.

We judge our success by our ability to shape debate and to make a difference in the lives of general managers by bringing useful new approaches to bear on their most critical growth and innovation challenges, to put together research and business environments to find solutions.

Our goal is not so much to teach our community what to think, but rather to continually better understand how to think.

October, Day One, 2017

09.30– 10.00	Receiving the participants
10.00– 11.00	Opening speeches: Policies concerning innovation, entrepreneurship, growth and competitiveness – Messages addressed to the Forum Moderator: Constantin Ranea, General Director, Ministry of Research and Innovation
	<ul style="list-style-type: none"> <i>Innovation and competitiveness</i> – Puiu Lucian Georgescu, Minister, Ministry of Research and Innovation <i>Role of innovation in competitiveness and policies to stimulate entrepreneurial ecosystems</i> – Mihnea Costoiu, Rector, University "Politehnica" Bucharest <i>Innovation and Entrepreneurial Formation, SMEs and young entrepreneurs</i> - Florin Nicolae Jianu, President, National Council of Private Small and Medium Enterprises in Romania
11.00 – 12.30	Panel: A new understanding of SME's innovation needs. Entrepreneurship & Innovation, boost investment in SMEs. Moderator: Camelia Marinescu, NCP SMEs, Romanian Ministry of Research and Innovation.
	Keynote speakers: <ul style="list-style-type: none"> <i>A new approach of SME Instrument – starting with 2018</i> - Camelia Marinescu, NCP SMEs, Romanian Ministry of Research and Innovation. <i>SME Instrument – Key Account and Enhancing Innovation Management services experience and opportunities</i> - Cristian Ormindean, CRIMM Foundation, Enterprise Europe Network, PROSME – Horizon 2020. <i>Project SMEs on second step</i> - Sandel Zaharia, Mira Technologies

	<ul style="list-style-type: none"> • <i>Efficient lighting solutions; exploring their green power supply</i> - Liviu Rogojinaru, CEO, Euro Cosimo • <i>RINNO - a model for strengthening the benefits of cross-border regional cooperation between Romania and Bulgaria through RD & I.</i> - Oana Costea, Romanian Ministry of Research and Innovation. • <i>SMEs - R&D and technological transfer opportunity</i> - Arcadie Sobetkii, Scientific Director, SC MGM Star Construct SRL • <i>Innovation applied in industrial sector</i> - Vicentiu Corbu, Managing Director, Keep IT Mobile • <i>Financial Instruments for SMEs</i> - Loredana Rautu, Director, Digital Expert, Finance Programs Department, Corporate Finance Division, BCR <p>Round table</p>
12.30–14.00	<p>Panel: Innovation and entrepreneurship Moderator: Florin Nicolae Jianu, President, National Council of Private Small and Medium Enterprises in Romania</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Adopt innovation in SMEs</i> - Florin Nicolae Jianu, President, National Council of Private Small and Medium Enterprises in Romania • <i>Unlocking the creative and innovation potential of employees: a consulting perspective</i> - Victor Iancu, Senior Manager - Innovation & Development, KPMG Romania • <i>Towards a real Start-up Nation – how to make it happen in Romania?</i> - Dragos Nicolae Pislaru, Partner, Civitta Romania • <i>An assessment model of the impact of innovation on competitiveness growth in Europe</i> - Bogdan Ciocanel, Director, CIT- IRECSON Centre for Technological Information <p>Round table: CNB IT - Cezar Nourescu, Co-Founder, CYBER Smart Defence - Madalin Dumitru, CEO, SYMME3D - Calin Brandabur, Founder, Chairman & CTO, SANIMED International Impex S.R.L. - Stelian Maier, VicePresident of Scientific Council Sanimed Company, Cosimo Intelligent Evolution - Alexandru Rogojinaru, Project Manager CIE, Liviu Rogojinaru.</p>
14.00 - 15.00	Coffee break
15.00-16.30	<p>Panel: ICT generates 25% of total business expenditure in R&D and investments in ICT account for 50% of all European productivity growth. Moderator: Daniel Giurea, Vice-President ARIES</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Export performance of the Romanian ICT industry</i> – Daniel Giurea, Vice President ARIES. • <i>Global competitiveness of the Romanian ICT industry in the innovation driven economy and its mission related strategy</i> – Gabriel Vladut, IPA CIFATT Craiova • <i>Digital transformation for smarter regions</i> - Corina Pascu, Evaluator, EU Technology Analyst Digital Economy. • <i>Participatory Budgeting-Making Democracy Trendy Again</i> - Gabriel Crețu, CEO & Co-Founder, Evozon Systems. <p>Round table</p>
16.30-18.00	<p>Panel: Innovation for Development and Competitiveness through Clusters Moderator: Cornelia Muraru-Ionel, Vice-President Clustero, Bianca Muntean, Executive Director, ARIES Transilvania, iTech Transilvania Cluster by ARIES T., Daniel Giurea, ARIES Timisoara, Banat Software Cluster</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>IND-AGRO-POL Competitiveness Pole</i> - Cornelia Muraru-Ionel, Vice-President Clustero • <i>Innovation for Business. Service Provider Cluster</i> - Ciprian Morcan, Manager, Transylvanian Furniture Cluster • <i>Innovation opportunities in smart mobility</i> - Andrei Son, Country Innovation Manager, Continental Automotive Romania • <i>Cutting-edge technologies for bio-printing with equipment produced in Romania</i> - Calin Brandabur, symme 3D, LTHD group, Timisoara • <i>Innovation in the Innovative Strategic Cluster</i> - MECHATREC - Value Added Vector - Gheorghe Gheorghe, Cluster manager <p>Round table</p>

October, Day Two, 2017.

10.00 – 11.30	<p>Panel: Transferring results from Large Scale Research Infrastructures to the Economic Environment Moderator: Dragos Seuleanu, CEO Magurele High Tech Cluster (MHTC)</p>
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	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Knowledge Transfer, Important Incentive for Innovation</i> - Dan Enache, Director of IFIN-HH TTO • <i>ELI-NP, Case study</i> - Dan Ghita, Technical Director ELI-NP • <i>Magurele Science Park</i> - Remus Trandafir, Ilfov County (TBC) <p>Round table: Marian Angheloiu, Director General, Sanimed International Impex SRL, Gabriel Vladut, ARoTT – Romanian Association for Technology Transfer and Innovation.</p>
11.30 – 12.30	<p>Panel: Innovation and Industrial Property. Moderator: Alexandru Marin</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Presentation of the EU IPR HD as innovation support initiative</i> – Claire Fentsch, European IPR Helpdesk • <i>Basics of Intellectual property rights for innovative entrepreneurship</i> - Alexandru Strenc, General Director, Strenc Solutions for Innovation • <i>IP Management in H2020</i> - Chrisa Kasioni, European IPR Helpdesk
12.30 13.30	<p>Cooperation to transform knowledge into marketable products and services. Moderator: Viorel Vulturescu, Romanian Ministry of Research and Innovation</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Realizing European Open Science Cloud (EOSC), opportunities and hard challenges for the scientific community in Romania</i> - Ion Murgescu – ICPE CA Bucharest • <i>Monitoring key infrastructures using aerial drones and intelligent sensors - from prototype to successful products</i> - Ghita Octavian, Cosmin Banica, Energy & Eco Concept srl • <i>Additive Manufacturing as an Emerging Technology in the benefit of SMEs from Biomedical Sector</i> - Roxana Mioara Piticescu, IMNR • <i>New Eco Intelligent Mechatronics and Cyber-MixMechatronics Systems to transfer results to the Industrial, Economic and Societal Environment</i> - Gheorghe Ion Gheorghe, General Director INCD Mechatronics and Measurement Technics, Bucharest
13.30– 14.30	Coffee break
14.30 – 15.30	<p>Panel: Entrepreneurship an Innovation for Competitiveness and Regional Development trough Tourism Moderator: Gabriel Vladut</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Research and studies performed by the National Institute of Research Developement in Tourism (INCDT) from the perspective of nationally funded projects</i> - Cristi Frent, Senior Researcher, INCDT • <i>Research projects carried out by INCDT funded by EU funds</i> - Alina Cârlogea, Deputy Director INCDT • <i>Three Regions, One Experience, Romania, Serbia, Bulgaria, Cross-border Tourism Initiative ROSEB</i> - Gabriel Vladut <p>Round table</p>
15.30 – 18.00	<p>Panel: Funding on benefit of SMEs Moderator: Gabriel Vladut, Director, IPA CIFATT Craiova</p>
	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Sources of funding for research and innovation in companies</i> – Dana Gheorghe, Counselor of the Minister, Romanian Ministry for Research and Innovation, • <i>Promoting, Identifying and Achieving Partnerships for the Transfer of Knowledge in the Field of Industrial Ecology</i> - Luana Pascu, General Manager ECOIND, National Institute of Research and Development for Industrial Ecology. • <i>Linking audio, video and text data with the innovative AllNews innovative software at the innovative start-up</i> - Claudiu Bulaceanu, Managing Director, Premia Software Solutions • <i>Opportunities for Romanian SMEs in the EEA/Norway Grant Program</i> - Anders Stolan, CEO, International Developemnt Norway (IDN). • <i>Funding for incubators and technology transfer in the Regional Operational Programme 2014 – 2020 – How to use it in a smart way?</i> - Dragos Pislaru, Partner, Civitta Romania <p>Round table</p>
18.00	End of the Forum

<p>14.00 – 15.30</p>	<p>Parallel Panel: European Projects Moderator: Bogdan Ciocanel, Director, IRECSON</p> <ul style="list-style-type: none"> • Made in Danube - Transnational Cooperation to transform knowledge into marketable products and services for the Danubian sustainable society of tomorrow, Interreg Danube Programme. • LSI - Risk Management for Large Scale Infrastructures in the Romanian Bulgarian cross border area, Interreg cross-border Romania – Bulgaria Programme. • ROSEB - Three Regions, One Experience, Romania, Serbia, Bulgaria, Cross-border Tourism Initiative • e-bike, Electric bicycle network, Interreg cross-border Romania – Bulgaria Programme. • BITTMAS – Business Transformation towards digitalization and smart systems, Erasmus+ Programme. • Valuing authentic culture for cross-border tourism, Interreg cross-border Romania – Bulgaria Programme. • Balloon Adventure - Interreg cross-border Romania – Bulgaria Programme. • Joint Construct - Development of the joint labor market and labor mobility in the field of construction, Interreg cross-border Romania – Bulgaria Programme. • Carpathians Connects - Interreg IPA cross-border Romania – Serbia Programme.
<p>18.00</p>	<p>End of the Forum</p>

Next Forum for Innovation: 24-25 May 2018.

Partners



Partners, Brokerage and B2B events

